Framework for Accountability: Mobility, Economic Vitality, the Environment, and Healthy Communities

Julie Hunkins, PE Manager, Quality Enhancement Unit, NCDOT

Leigh Lane, Senior Research Associate Center for Transportation and the Environment, NCSU

Outcomes

- Provide Context
- Present the Framework
- Discuss and Receive Input

NCDOT OUR MISSION Connecting people and places safely and efficiently, with accountability and environmental sensitivity to enhance the economy, health and well-being of North Carolina. **OUR GOALS** Make our transportation network safer · Make our transportation network move people and goods more efficiently · Make our infrastructure last longer · Make our organization a place that works well Make our organization a great place

Context

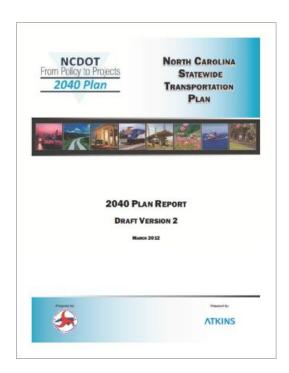
NCDOT From Policy to Projects

N.C. Statewide Long-Range Transportation Plan (2040 Plan) 30 year

> Program & Resource Plan 10 year

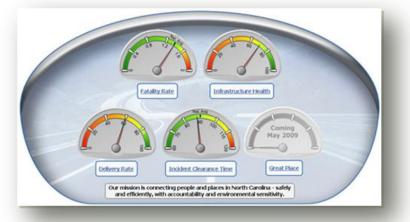
State Transportation Improvement Program (STIP)

> Work Program 5 year

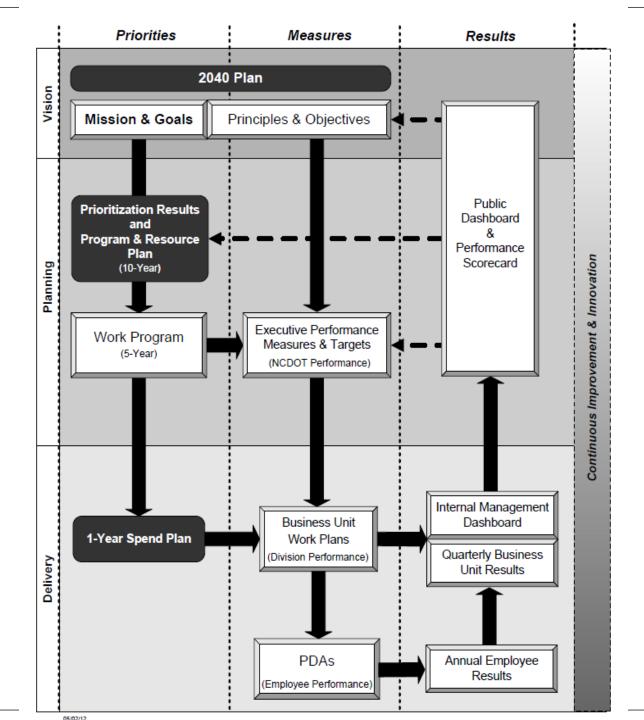


Sustainability

Healthy
Communities



Fitting it Altogether



Purpose of Framework and Approach

Purpose

- Best bang for the buck
- A systems perspective to optimize for the greatest societal good
- Meet customer needs now and into the future
- Reinforces departmental efforts on accountability and transparency

Approach

- Document what NCDOT is already doing
- Organize according to the triple bottom line
- Emphasize performance measurement

Framework Process: Overview

Plan Review and Practices Inventory

Defining Sustainability for NCDOT

Framework Development

Integration

Framework Development



- Performance Measures:
 - Mapped all existing measures to objectives
 - Identified and filled gaps
 - Defined and applied rating criteria
 - Refined list
 - Classified as primary and secondary

Principles

- Moving People and Goods
- Choices
- Connectivity
- Resource Protection
- Prosperity
- Accountability
- Healthy Communities
- Organizational Responsibility



Moving People and Goods

An efficient transportation network

• The WHAT:

- Improve the reliability of all modes of transportation
- Reduce congestion
- Reduce travel times

• The MEASURES (Examples):

- Percentage of passenger train boardings completed on schedule
- Travel time index for surveyed roadways







Choices

Options in how to travel

• The WHAT:

- Expand and enhance alternatives to automobile travel
- Improve intermodal connectivity
- Reduce growth rate of SOV travel

The MEASURES (Examples):

- VMT per capita
- Miles each of greenways, designated bike lanes, and sidewalks

• The HOW







Connectivity

Integration of transportation and land use

• The WHAT:

- Enhance transportation network connectivity
- Improve pedestrian and bicycle linkages to activity centers
- Encourage comprehensive planning at the state, regional, and local levels
- Invest in multimodal, mixed-use transit centers
- Reduce average trip length

• The MEASURES (Examples):

- Number of areas with a bicycle/pedestrian plan
- Number of CTPs adopted annually by NCDOT







Resource Protection

Protection and conservation of natural resources

• The WHAT:

- Improve air quality and reduce transportation-related emissions
- Protect and enhance water quality
- Increase energy and water conservation and efficiency
- Conserve high-quality ecosystem services
- Enhance "3 R" (reduce, reuse, and recycle) efforts

• The MEASURES (Examples):

- Gallons of fuels purchased by NCDOT, by fuel type
- Percent of management plans implemented for endangered species sites







Prosperity

Economic growth and development

• The WHAT:

- Leverage effective funding strategies for transportation investment to meet long-term needs
- Use transportation investment to support economic development, job creation, and commerce
- Increase the efficiency and cost effectiveness of goods movement

• The MEASURES (Examples):

- Percentage of NCDOT's total annual budget expended on external goods, materials, and services
- Percentage of project costs supported by local funding, public-private partnerships, and/or other cost recovery mechanisms







Accountability

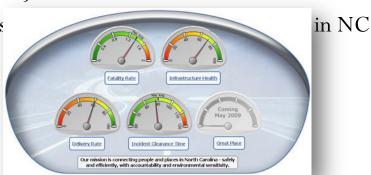
Balance of needs and interests with available resources

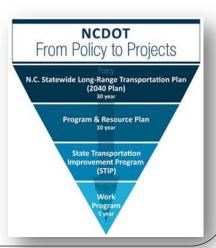
• The WHAT:

- Improve performance-based program delivery
- Use value management tools, including life cycle, risk assessment, and return on investment analyses, for transportation decision-making
- Maximize the capacity potential of the existing transportation network across all modes
- Improve NCDOT's level of customer service

• The MEASURES (Examples):

- Percentage of STIP projects delivered on schedule
- Percent of customers
- The HOW





Healthy Communities

Livable communities and improved quality of life

• The WHAT:

- Improve safety for communities and for travelers of all modes
- Provide equitable transportation options for all travelers, including transit-dependent populations and users of all capabilities
- Support improved public health outcomes
- Improve the resiliency of transportation infrastructure to natural causes, including weather-related events
- Enhance public awareness and opportunities for participation with an emphasis on engaging traditionally underserved populations
- Protect and preserve historic, cultural, and civic assets

• The MEASURES (Examples):

- Population within critical distance of high volume roadways
- Rate of pedestrian and bicycle fatalities for low-income and minority populations in comparison to the general population

NC Sustainable



Organizational Responsibility

A sustainable organization

• The WHAT:

- Attract new employees and enhance employee engagement, retention, productivity, diversity, and satisfaction
- Improve information technology products and services to facilitate efficient and effective business operations
- Support programs that improve employee health, safety, and welfare

• The MEASURES (Examples):

- Employee retention rate
- Dollars saved as a result of IT initiatives







Next Steps

- Input from Board of Transportation
- Endorsement as part of Policy to Projects
- Internal communications
 - Across Units and Divisions
- Implementation team
 - Performance metrics
 - Strategies
 - Continuous Improvement
- Education and outreach

Discussion

- Specific comments on Principles and Objectives
- Board's role
 - Communications, education and outreach
 - Performance metrics
- Other questions/comments

